

# THE GLOBAL IMPACT OF RANSOMWARE ON BUSINESSES

The 2016 State of Ransomware report, conducted by Osterman Research and sponsored by Malwarebytes, surveyed 540 CIOs, CISOs, and IT directors in four countries. Here's what we found.



**40%**

of businesses were hit by ransomware in the last year

**30%**

of business victims lost revenue



**20%**

of victims had to cease operations immediately



## Hit by ransomware

United Kingdom	54%
United States	47%
Canada	35%
Germany	18%

## Cost

**\$1,000+**

Nearly 60% of all ransomware attacks on enterprise businesses demanded over \$1,000

**\$10,000+**

Over 20% of attacks asked for more than \$10,000

**\$150,000+**

About 1% of attacks asked for over \$150,000

**40%** Globally, more than 40% of victims paid the ransom demands



## More than \$ lost



**60%**

**IT hours**  
More than 60% of attacks took more than 9 hours to remediate



**19%**

**Stopped business**  
Nearly 19% of companies had to stop business immediately after discovering a ransomware attack



**3.5%**

**Higher stakes**  
3.5% said lives were at stake because of ransomware's debilitating effects



## Defense(less)

**71%**



The most popular way of addressing the problem is not through protection, but by backing up data.

**96%**



96% of U.S. organizations are not very confident in their ability to stop ransomware.

**50%**



Current enterprise security measures are weak against ransomware. Almost half of ransomware incidents in the U.S. occurred on a desktop within the enterprise security environment.

To learn more about how to protect your business from ransomware, go to [malwarebytes.com/ransomware](http://malwarebytes.com/ransomware).

